

Dear

As a busy executive you know that time is a precious commodity in achieving success in your business. With the Holiday Season fast approaching now is the time to start planning your gift giving for valued employees and clients.

As an Independent Beauty Consultant for Mary Kay I am offering an Executive Gift Shopping Service to meet your holiday gift-giving needs.

The Executive Gift Giving Service provides you with the following features:

- Customized gifts
- A variety of gifts for both men and women
- Gift certificates
- Bonus checks can be included in the gifts (optional)
- 100% product satisfaction guarantee
- Variety of price ranges
- Referral discounts
- Quantity Bonuses
- Payments by cash, check, Visa, MasterCard, Discover, and American Express
- Free delivery of gifts to your home or office

This service eliminates the hassle of holiday shopping at crowded malls while still providing a personal gift to every employee and client on your list. All gifts will be beautifully wrapped and the delivery date will be determined according to your scheduling needs, either to your home or to your office. All products have a 100% satisfaction guarantee and may be exchanged if needed by the gift recipient.

I know your time is valuable and it will only take about 15 minutes for me to show you our gift selection and answer any questions about the service. Next week I will call you to set up a time when we can meet at your convenience, to review your holiday gift giving needs. Thank you for your consideration.

Sincerely,